

State of Arizona



Campaign Finance Report

Principled Leadership for Arizona
Committee #: 100973
Jurisdiction: Arizona Secretary of State

Treasurer: Campbell, Chad
3122 E Flower St, Phoenix, AZ 85016
Phone: (602) 571-9399
Email: chad@lumenaz.com

Amended 2022 Pre-General Election

Election Cycle: 2022
Date Filed: November 1, 2022
Reporting Period: October 1, 2022-October 22, 2022
Jurisdiction: Arizona Secretary of State

Summary of Finances

Cash Balance at Beginning of Reporting Period:	\$29,243.65
Total Cash Receipts this Reporting Period:	\$290,000.00
Total Cash Disbursements this Reporting Period:	\$256,115.00
Cash Balance at End of Reporting Period:	\$63,128.65

Report ID: 242487

Summary of Activity

Income	Schedule	This Period			Total to Date
		Cash	Other	Total	
Personal and Family Contributions	C1	\$0.00	\$0.00	\$0.00	\$0.00
Individual Contributions	C2	\$0.00	\$0.00	\$0.00	\$20,000.00
Contributions from Political Committees	C3a,b,c	\$40,000.00	\$0.00	\$40,000.00	\$40,000.00
Business Contributions	C4a,b,c	\$250,000.00	\$0.00	\$250,000.00	\$260,395.00
Small Contributions	C5	\$0.00	\$0.00	\$0.00	\$23.40
CCEC Funding and Matching	C6	\$0.00	\$0.00	\$0.00	\$0.00
Qualifying Contributions	C7	\$0.00	\$0.00	\$0.00	\$0.00
Loans Made to this Committee	L1	\$0.00	\$0.00	\$0.00	\$0.00
Other Receipts, including Interest and Dividends	R1	\$0.00	\$0.00	\$0.00	\$0.00
Transfers from Other Committees	T1	\$0.00	\$0.00	\$0.00	\$0.00
Cash Surplus from Previous Committee	S1	\$0.00	\$0.00	\$0.00	\$0.00
Total Income		\$290,000.00	\$0.00	\$290,000.00	\$320,418.40

Expenditures	Schedule	This Period			Total to Date
		Cash	Other	Total	
Operating Expenses	E1	\$12,295.30	\$0.00	\$12,295.30	\$13,470.05
Independent & Ballot Measure Expenditures	E2a,b,c	\$243,819.70	\$0.00	\$243,819.70	\$243,819.70
Contributions to Committees/Businesses	E3a -E3f	\$0.00	\$0.00	\$0.00	\$0.00
Small Expenses	E4	\$0.00	\$0.00	\$0.00	\$0.00
Transfers to Other Committees	T1	\$0.00	\$0.00	\$0.00	\$0.00
Loans Made by This Committee	L2	\$0.00	\$0.00	\$0.00	\$0.00
Disposal of Surplus Cash	S1	\$0.00	\$0.00	\$0.00	\$0.00
Total Expenditures		\$256,115.00	\$0.00	\$256,115.00	\$257,289.75
Bill Payments for Previous Expenditures	D1	\$0.00		\$0.00	\$0.00
Total Cash Disbursed		\$256,115.00			

Schedule C3b - Contributions from PACs

	Date	Amount	Cycle To Date
Name: 100864 - ARIZONA DISPENSARIES ASSOCIATION PAC	10/06/2022	\$40,000.00	\$40,000.00
Address: 7014 E Camelback, Ste 1452, Scottsdale, AZ 85251		Cash	
Trans. Type: Contributions from PACs			
Total of Contributions from PACs		\$40,000.00	
Total of Refunds Given		\$0.00	
Net Total of Contributions from PACs		\$40,000.00	

Schedule C4b - Contributions from Corporations/LLCs

		Date	Amount	Cycle To Date
Name:	Tides Advocacy	10/05/2022	\$250,000.00	\$250,000.00
Address:	1014 Torney Ave, San Francisco, CA 94129		Cash	
Trans. Type:	Contributions from Corps and LLCs			
Total of Contributions from Corps/LLCs			\$250,000.00	
Total of Refunds Given			\$0.00	
Net Total of Contributions from Corps/LLCs			\$250,000.00	

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Covers 10/01/2022 to 10/22/2022

Schedule E1 - Operating expenses

	Date	Amount	Cycle To Date
Name: Alliance Bank Address: 1 E Washington St, Phoenix, AZ 85004 Category: Administration - Bank fees/service charge	10/01/2022	\$10.00 Cash	\$175.00
Name: Coppersmith Brockelman Address: 2800 N Central Ave, #1900, Phoenix, AZ 85004 Category: Professional Services - Attorney fees	10/01/2022	\$2,000.00 Cash	\$2,000.00
Name: Anedot Address: PO Box 84314, Baton Rouge, LA 70898 Category: Administration - Bank fees/service charge	10/03/2022	\$120.30 Cash	\$1,036.70
Name: Lumen Strategies Address: 4813 E. Flower St, Phoenix, AZ 85018 Category: Professional Services - Consultants	10/03/2022	\$5,000.00 Cash	\$10,000.00
Name: Alliance Bank Address: 1 E Washington St, Phoenix, AZ 85004 Category: Administration - Bank fees/service charge	10/07/2022	\$55.00 Cash	\$175.00
Name: Lumen Strategies Address: 4813 E. Flower St, Phoenix, AZ 85018 Category: Professional Services - Consultants	10/17/2022	\$5,000.00 Cash	\$10,000.00
Name: Alliance Bank Address: 1 E Washington St, Phoenix, AZ 85004 Category: Administration - Bank fees/service charge	10/20/2022	\$55.00 Cash	\$175.00
Name: Alliance Bank Address: 1 E Washington St, Phoenix, AZ 85004 Category: Administration - Bank fees/service charge	10/20/2022	\$55.00 Cash	\$175.00
Total of Operating Expenses		\$12,295.30	
Total of Refunds, Rebates, and Credits Received		\$0.00	
Net Total of Operating Expenses		\$12,295.30	

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Schedule E2a - Independent expenditures

	Date	Amount	Cycle To Date
Name: Meta Platforms Address: 1 Facebook Way, Menlo Park, CA 94025 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100811 - Abraham Hamadeh for Attorney General	10/02/2022	\$700.00 Cash	\$12,268.00
Name: Meta Platforms Address: 1 Facebook Way, Menlo Park, CA 94025 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Benefits: 100626 - Kris Mayes for Arizona	10/03/2022	\$700.00 Cash	\$12,268.00
Name: Meta Platforms Address: 1 Facebook Way, Menlo Park, CA 94025 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100811 - Abraham Hamadeh for Attorney General	10/05/2022	\$1,750.00 Cash	\$12,268.00
Name: SKDKnickerbocker Address: 1150 18th St NW, Ste 800, Washington, DC 20036 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100811 - Abraham Hamadeh for Attorney General	10/07/2022	\$150,000.00 Cash	\$150,000.00
Name: Meta Platforms Address: 1 Facebook Way, Menlo Park, CA 94025 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Benefits: 100626 - Kris Mayes for Arizona	10/10/2022	\$1,000.00 Cash	\$12,268.00
Name: Union Print Shop Address: 49 S. Sycamore Street, Mesa, AZ 85201 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Mailings Benefits: 100626 - Kris Mayes for Arizona	10/12/2022	\$12,749.88 Cash	\$25,499.75
Name: Union Print Shop Address: 49 S. Sycamore Street, Mesa, AZ 85201 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Mailings Opposes: 100811 - Abraham Hamadeh for Attorney General	10/12/2022	\$12,749.87 Cash	\$25,499.75
Name: Simplifi Address: 128 E Exchange Ave, Ste 700, Fort Worth, TX 76164 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Benefits: 100626 - Kris Mayes for Arizona	10/13/2022	\$5,000.00 Cash	\$20,000.00

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Schedule E2a - Independent expenditures

	Date	Amount	Cycle To Date
Name: Simpli.fi Address: 128 E Exchange Ave, Ste 700, Fort Worth, TX 76164 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100811 - Abraham Hamadeh for Attorney General	10/13/2022	\$5,000.00 Cash	\$20,000.00
Name: Solidarity Strategies Address: PO Box 52092, Washington, DC 20091 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Professional Services - Telemarketing/auto dialers Opposes: 100811 - Abraham Hamadeh for Attorney General	10/14/2022	\$11,775.98 Cash	\$23,551.95
Name: Solidarity Strategies Address: PO Box 52092, Washington, DC 20091 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Professional Services - Telemarketing/auto dialers Benefits: 100626 - Kris Mayes for Arizona	10/14/2022	\$11,775.97 Cash	\$23,551.95
Name: Meta Platforms Address: 1 Facebook Way, Menlo Park, CA 94025 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100811 - Abraham Hamadeh for Attorney General	10/15/2022	\$1,470.00 Cash	\$12,268.00
Name: Strategies 360 Address: 1505 Westlake Ave N, Ste 1000, Seattle, WA 98109 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Mailings Benefits: 100626 - Kris Mayes for Arizona	10/19/2022	\$6,250.00 Cash	\$12,500.00
Name: Strategies 360 Address: 1505 Westlake Ave N, Ste 1000, Seattle, WA 98109 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Mailings Opposes: 100811 - Abraham Hamadeh for Attorney General	10/19/2022	\$6,250.00 Cash	\$12,500.00
Name: Simpli.fi Address: 128 E Exchange Ave, Ste 700, Fort Worth, TX 76164 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100626 - Kris Mayes for Arizona	10/21/2022	\$5,000.00 Cash	\$20,000.00
Name: Simpli.fi Address: 128 E Exchange Ave, Ste 700, Fort Worth, TX 76164 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100811 - Abraham Hamadeh for Attorney General	10/21/2022	\$5,000.00 Cash	\$20,000.00

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	Date	Amount	Cycle To Date
Name: Meta Platforms Address: 1 Facebook Way, Menlo Park, CA 94025 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Benefits: 100626 - Kris Mayes for Arizona	10/22/2022	\$2,728.05 Cash	\$12,268.00
Name: Meta Platforms Address: 1 Facebook Way, Menlo Park, CA 94025 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100626 - Kris Mayes for Arizona	10/22/2022	\$1,400.00 Cash	\$12,268.00
Name: Meta Platforms Address: 1 Facebook Way, Menlo Park, CA 94025 Trans. Type: Independent Expenditure - Pay Cash/Check Category: Communications - Advertising Opposes: 100811 - Abraham Hamadeh for Attorney General	10/22/2022	\$2,519.95 Cash	\$12,268.00
Total of Independent Expenditures		\$243,819.70	
Total of Refunds, Rebates, and Credits Received		\$0.00	
Net Total of Independent Expenditures		\$243,819.70	

